

LYNYRD SKYNYRD GIVEAWAYRULES

Enter to win the Heather McMahan Giveaway (“Giveaway”) courtesy of our sponsor, MEMI (“Sponsor”). The Giveaway is governed by these official rules (“Official Rules”). By participating in the Giveaway, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Giveaway, as determined by Taft Theatre are final in all respects. The Giveaway is subject to all federal, state and local laws and regulations and is void where prohibited by law. NO PURCHASE OR TRANSACTION NECESSARY TO ENTER OR WIN.

Eligibility: This Giveaway is only open to those: (i) who are eighteen (18) years or older at the time of entry, (ii) have a valid Instagram account prior to November 8 at 12:00PM EST; and (iii) are not employees, officers, or directors of Taft Theatre, or their respective affiliates, subsidiaries, advertising and promotion agencies, or otherwise the immediate family members (spouse, child, sibling, and their respective spouses, regardless of where they reside) or members of the same household (whether or not related) of said employees, officers, or directors. Void where prohibited or restricted by law. The sweepstakes is subject to all applicable federal, state, and local laws and regulations. NO PURCHASE NECESSARY TO ENTER THE GIVEAWAY

Limit: one (1) entry per person/account. Anyone attempting to get more than one (1) entry may be disqualified from the entire Sweepstakes at Sponsor’s sole discretion. This Sweepstakes is not sponsored, endorsed, administered by or associated with Instagram. By entering, you are providing your information to Sponsor and not to Instagram.

Giveaway Period: The Giveaway begins on November 5 at 4:00PM EST and ends on November 8, 2021 at 12:00PM EST (“Giveaway Period”). All Giveaway entries must be received on or before the end of the Giveaway Period. The Sponsor reserves the right to extend or shorten the Giveaway at its sole discretion.

For an entry to be eligible to win the Grand Prize, each eligible participant must provide all the information requested and any entries that are incomplete or do not adhere to the rules or specifications set forth in the Official Rules may be disqualified at the sole discretion of the Sponsor. Eligible participants must visit the Taft Theatre page on Instagram during the Giveaway Period, and comment on the post by answering the question in the post correctly to receive one (1) automatic entry into the Random Drawing. All comments/likes must be posted by the deadline defined in the post to be entered into the Random Drawing. Limit one (1) entry per person for the duration of the Giveaway Period. If more than one (1) entry is received by the same participant, then the first entry, as determined by the Sponsor, will be considered the only valid and eligible entry. Multiple entries from the same participant will be disqualified. You may not enter more times than indicated by using multiple email addresses, accounts, identities, or addresses in an attempt to circumvent the Official Rules. If the participant uses fraudulent methods or otherwise attempts to circumvent the Official Rules, then his or her submission may be removed from eligibility at the sole discretion of the Sponsor. The Sponsor reserves the right, in its sole discretion, to disqualify any entry at any time, which in their opinion, does not comply with these Official Rules. The Sponsor is not responsible for lost, late, incomplete, void, corrupted, misdirected, misaddressed, or otherwise erroneous entries or for any problems, malfunctions, or technical difficulties that arise during the entry process. Any incomplete or incorrect entries will be deemed void and disqualified from consideration in the Giveaway. Proof of submission will not be deemed to be proof of receipt by the Sponsor. Once submitted, all entries shall be the

property of the Sponsor and will not be returned or acknowledged. All entries submitted in compliance with the Official Rules and not disqualified are considered "Eligible Entries" for the purposes of the Sweepstakes. This Sweepstakes is not sponsored, endorsed, administered by or associated with Instagram. By entering, you are providing your information to Sponsor and not to Instagram.

Odds: Odds of winning the Grand Prize will depend on the number of Eligible Entries received. **Winner Selection:** All Eligible Entries received during the Giveaway Period will be gathered into a database at the end of the Giveaway Period and a winner will be chosen at random shortly thereafter from all Eligible Entries. The winners will be contacted on or about November 8, 2021, via Instagram messenger, email, and/or phone number. Instructions for prize retrieval will be sent via e-mail message or Instagram message to the potential prize winner's e-mail account or Instagram account. If a winner is not able to pick up the prize, the prize winner shall forfeit the prize and a new winner will be randomly selected from the remaining Eligible Entries. Each entrant is responsible for monitoring communications related to the Giveaway. If a potential prize winner cannot be reached by the Sponsor within two (2) calendar days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, then that potential prize winner shall forfeit the prize and a new winner will be randomly selected from the remaining Eligible Entries. If the potential prize winner does not fulfill these requirements or the potential winner fails to comply with these Official Rules, then he or she will be disqualified, the prize will be forfeited, and a substitute winner may be selected from the remaining Eligible Entries. Prizes may not be awarded if an insufficient number of Eligible Entries are received, as determined by the Sponsor.

Prizes: There are two (2) Grand Prizes consisting of:

- Four (4) reserved tickets to Heather McMahan at Taft Theatre on November 12

The maximum retail value per prize is \$200.00. One grand prize will be awarded. All events are rain or shine. Dates, times and artists subject to change without notice. In the instance of a concert cancellation, all grand prizes related to the concert will be forfeited at the sole discretion of the Sponsor. Please contact the Sponsor at the address or email below to request a list of prize winners.

Terms and conditions may apply. Giveaway winner will be responsible for travel to and from Taft Theatre. Incidental expenses and all other costs and expenses that are not specifically listed as part of the Grand Prize in these Official Rules and which may be associated with the award, acceptance, receipt, and use of all or any portion of the awarded Grand Prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

Additional Limitations: Prize is non-transferable. No substitution of prizes permitted except at the sole discretion of the Sponsor. The actual and/or appraised value of the prize may differ at the time the prize is awarded. Any difference between the actual value and the stated approximate retail value will not be awarded. The Sponsor reserves the right to substitute the prize with a prize of comparable or greater value if the advertised prize should become unavailable. Any unused prize elements will be forfeited. The Sponsor will not replace any lost or stolen prizes, vouchers, certificates, or similar items once they are in the winner's possession. Prizes are awarded "as is" with no warranty or guarantee, either express or implied, by the Sponsor. The winner's acceptance of the prize constitutes permission for the Sponsor

to use the winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

COVID-19 Policy Limitations: If the giveaway winner does not abide the COVID-19 policies instituted by the venue, artist, local, state, or federal laws, the Sponsor reserves the right to revoke the winner's prize with no substitution.

General Conditions: The Sweepstakes is void where prohibited or restricted by law. The Sponsor is not responsible for illegible, damaged, or lost entries. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Giveaway, or if technical difficulties compromise the integrity of the Giveaway, the Sponsor reserves the right to terminate the Giveaway and conduct a random drawing to award the Grand Prize using all Eligible Entries received as of the termination date. The Sponsor reserves the right to verify eligibility of the winners. The Sponsor is not responsible for any prizes lost in the U.S. Mail. The Sponsor shall not be liable for injury, loss or damage of any kind resulting from your participation in the Giveaway or from the acceptance or use of any prize awarded. By submitting an entry to the Giveaway, each participant in the Giveaway expressly agrees to (a) be bound by these Official Rules, including all entry requirements; and (b) release, hold harmless, and waive any and all claims against Music & Event Management, Inc. and their respective parents, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, volunteers, officers, and directors (collectively, the "Released Parties") from and against any and all liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such participant's participation in the Giveaway and/or his or her acceptance, possession, use, or misuse of any prize or any portion thereof, or while preparing for, participating in, attending and/or traveling to and/or from any prize-related event or activity; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Giveaway; and (v) electronic or human error in the administration of the Giveaway or the processing of entries. By entering the Giveaway, each participant gives his or her express permission to be contacted by the Sponsor by telephone, mail, email, or Instagram message for Giveaway purposes. By accepting a prize, the winner agrees that the Sponsor shall be permitted to use the winner's name, city, and state of residence and likeness/photograph and voice for future promotional purposes (including Internet announcements) in perpetuity and throughout the world, without limitation and without additional compensation, where permitted by law. The Giveaway is governed by applicable U.S. and state laws. The Sponsor is not responsible for printing or typographical errors in any Giveaway-related materials; for stolen, lost, late, misdirected, damaged, incomplete, or illegible Giveaway-related materials; or for Giveaway materials that are processed late or incorrectly, or that are lost due to any reason whatsoever.

INDEMNIFICATION AND LIMITATION OF LIABILITY: BY ENTERING THE GIVEAWAY, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE INSTAGRAM PLATFORM, THE INSTAGRAM PLATFORM, TWITTER PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE GIVEAWAY AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE

WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE GIVEAWAY.

Giveaway Sponsor: The Sponsor of the Campaign is MEMI

Questions or Winners List: Any questions regarding this Giveaway and/or to request a winner list should be directed to Music & Event Management, Inc.