



## **SUMMER MARKETING INTERN WANTED**

Music and Event Management, Inc. is seeking a creative and out-going individual with a love for music and entertainment marketing. The marketing intern will assist the Director of Marketing and Marketing Manager with all facets of marketing/advertising including but not limited to: grass roots promotions, organization and distribution of promotional materials, day of show duties, generating new ideas to promote concerts, as well as general office work including filing, copying, etc. This is a non-paid internship that must be used towards college credit.

The successful candidate will have:

- Major or Minor in Marketing, Communications or Public Relations.
- Flexible schedule to work 2-3 days a week as well as evenings and weekends throughout the Summer (May-August/September).
- Ability to work independently, pay meticulous attention to detail, follow directions and complete tasks in a timely fashion.
- Basic typing and computer skills.
- Good writing skills.
- Valid driver's license and reliable vehicle.
- A true love of music and desire to gain experience in the exciting environment of the concert industry.

Interested candidates should forward their resume with a letter of interest to [lkolkmeyer@riverbend.org](mailto:lkolkmeyer@riverbend.org) - please include "Summer Internship" in the subject line of your email, or mail hard copies to:

Attn: Lanie Kolkmeier  
Riverbend Music Center/PNC Pavilion  
6295 Kellogg Avenue  
Cincinnati, OH 45230